# **Health Policy Innovation Seminar** for Policymakers (7th edition): **Executive directors seminar**

From July 8th to 12nd, 2013

#### **Directors**

Albert J. Jovell, MD, DPH, PhD (UIC, Spain) Maria Dolors Navarro, MD, MPH, PhD (UIC, Spain) John McDonough, PhD, (HSPH, Cambridge, USA)

#### **Coordinators**

Begoña Barragán (UIC) Mabel Diez-Caballero (UIC)

### Location

Harvard Faculty Club, in Cambridge, Massachusetts

# **PROGRAM**

# First day: Tuesday, July 9th

Introduction. The impact of the crisis on various regional systems and the responses that have either made, rejected or that are being considering.

Options and Impacts. When budgets go down, and systems respond, how should the consequences of those decisions be analyzed?

Rational Resource Use. What are the conceptual, ethical and practical issues in using quantitative techniques to guide resource allocation decisions.

Priority Setting. This case poses the question of priority setting in the context of a decision of what medicines to add to an essential medicines list in a fictional South American country.

# Second day: Wednesday, July 10th

**Implementing Rational Resource Use.** The nature of clinical practice and physicians' response to changing clinical decisions. The use of guidelines and pathways. Tools for enhancing compliance: incentives, education and peer pressure.

NCD I: The role of Primary Prevention.

NCD II: Secondary Prevention for Chronic Disease Care.

NCD III: Acute Events.

# Third day: Thursday, July 11th

Introduction to Professional Motivation.

Leading Professionals in Troubled Times.

Taking charge: process improvement (1).

Process improvement (2).





# Fourth day: Friday, July 12th

New delivery modes and models. Summary and closing.

## **FACULTY**

Marc Roberts, Professor of economics, statistics, ethics, management, environmental policy and health policy in the Economics Department, the Kennedy School, the Law School and for the last 30 years, at the School of Public Health.

Mary Ann Stevenson, Associate Professor of Radiation Oncology (Harvard Medical School) Head of the Department of Radiation Oncology at the Beth Israel Deaconess Medical Center, Beth Israel Deaconess Medical Center. Radiation Oncology.

Michael Reich, Professor at Harvard School of Public Health. Ph.D., 1981, Political Science, Yale University, M.A., 1975, East Asian Studies (Japan), Yale University, B.A., 1974, Molecular Biophysics & Biochemistry, Yale University.

Timothy Gregg Ferris, Oxford University (MPhil), Harvard Medical School (MD), and Harvard School of Public Health (MPH). Associate Professor of Medicine and Pediatrics, Massachusetts General Hospital.

Karl Lauterbach, German scientist and politician (SPD). He is professor of health economics and epidemiology at the University of Cologne. Member of the German Parliament -Bundestag.

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