

# Clinical and Health Policy Innovation Seminar for Hematologists.

## An Executive seminar for Senior Clinicians

From May 6<sup>th</sup> to 10<sup>th</sup>, 2013

### INTRODUCTION

The **Universitat Internacional de Catalunya** (UIC) and **Harvard Faculty Club** at Harvard University have scheduled a training seminar on leadership and healthcare policy titled **Clinical and Health Policy Innovation Seminar for Hematologists, an executive seminar for senior clinicians** from May 6 to 10, 2013. It is mainly targeted at professionals in the field of oncohematology.

The program offers participants the chance to learn about experiences in the field of innovation in health policy in the United States and to share knowledge with leading professors from Harvard and other American universities.

### PURPOSE OF THE SEMINAR

The seminar aims to prepare participants so they can assess different innovative experiences in health management and policy.

The ultimate aim is to train students to interpret the challenges faced by today's health organizations, to understand the complexity of the healthcare system and the changes in society that affect healthcare organizations and professionals, to read societal events based on knowledge of political science and sociology, and to design innovative strategies in health policy.

Attending the seminar will allow participants to:

- Share knowledge with a group of Spanish professionals in the field of hematology in the privileged environment of a renowned university.
- Meet renowned professionals from Harvard and other American universities in the field of hematology and health policy.
- Review current research and policies that have led to changes in healthcare.

### TARGETED AT

This seminar is open to professionals working in the field of hematology.

### LOCATION

The seminar will be held at **Harvard Faculty Club** at Harvard University.

The Harvard Faculty Club is an institution that began its activity 1920 as an exclusive private Club for members who pay their dues. The Harvard Faculty Club was founded in 1931 It was opened to members of male Harvard faculty no fees and other fees Harvard affiliates. Women were admitted as full members in 1968. Until the year 2006 were not allowed access by all employees of Harvard Faculty Club and since 2009 is allowed the entrance to all undergraduate and graduate students, this means that the Faculty Club is accessible since the entire Harvard community. The Harvard Faculty Club currently offers spaces to organize meetings, conferences, dinner and accommodation to a large group of users, including Harvard faculty, students, employees, members of the community of Cambridge and invited.



## DIRECTORS AND COORDINATORS

### Directors

Albert J. Jovell, MD, DPH, PhD (UIC)

Maria Dolors Navarro, MD, MPH, PhD (UIC)

### Coordinator in Spain

Begoña Barragán

## PROGRAM

### First day: Monday, May 6<sup>th</sup>

15.30-17.00 h Arrival to Boston

17.00-18.30 h Check-in at Harvard Square Hotel

20.00-22.00 h Informal group dinner

### Second day: Tuesday, May 7<sup>th</sup>

#### Within the Context of Healthcare Innovation

10.00-11.30 h **Understanding the US health care system.**

Miles Shore, Bullard Professor of Psychiatry, Emeritus, Harvard Medical School

11.30-12.00 h Coffee Break

12.00-13.30 h **Pay for performance and outcomes.**

Meredith Rosenthal, Harvard Medical School of Public Health

13.30-14.45 h Lunch

15.00-16.30 h **Health literacy.**

Rima Rudd, Senior Lecturer on Health Literacy, Education, and Policy at the Harvard School of Public Health

16.30-18.00 h **The paradigm for advances in oncologic hematology-myeloma as an example.**

Kenneth Anderson, Kraft Family Professor of Medicine, Brigham and Women's Hospital, Boston

Dinner on your own

### Third day: Wednesday, May 8<sup>th</sup>

#### Building innovation into health care

09.00-10.30 h **Training physicians as leaders.**

Thomas Lee, Network President, Partners Healthcare System

10.30-11.00 h Coffee Break

11.00-12.30 h **How it could help clinicians to manage a cancer patient.**

John Halamka, Chief Information Officer of the Care Group Health System

12.30-14.00 h **The challenges of innovation in health care.**

Regina Herzlinger, Harvard Business School

14.00-15.15 h Lunch

15.30-17.00 h **The interrelationship of industry and MIT: why it is successful.**

Israel Ruiz, Vice president MIT

19.30-21.30 h **Harvard Faculty Club Dinner.**

Dave deBronkart, Experience as a patient: "Lessons learned and calls for action made"

## Fourth day: Thursday, May 9<sup>th</sup>

### Innovations in the management of healthcare

- 09.00-10.30 h **Innovations and leadership in the hospital dedicated to cancer care.**  
**Ed Benz**, President, Dana-Farber Cancer Institute. Richard and Susan Smith Professor of Medicine, Harvard Medical School
- 10.30-11.00 h Coffee Break
- 11.00-12.30 h **Quality of health care in oncology.**  
**Joseph Jacobson**, Dana Farber Cancer Institute. Chief Quality Officer. Associate Clinical Professor of Medicine, Harvard Medical School
- 12.30-14.00 h **How oncologists think.**  
**Jerome Groopman**, Harvard Medical School and Beth Israel Hospital
- 14.00-15.15 h Lunch
- 15.30-17.00 h **Leadership and Trust.**  
**Eric R. Martin**, MS in Organizational Change Management from Milano School of Management and a BS from the University of Michigan with training in engineering, operations research and systems analysis
- Dinner on your own

## Fifth day: Friday, May 10<sup>th</sup>

### The Future

- 09.00-10.30 h **Uses and misuses of cost-effectiveness analysis in oncology.**  
**Peter Neumann**, Director of the Center for the Evaluation of Value and Risk in Health at the Institute for Clinical Research, Tufts / New England Medical Center
- 10.30-11.00 h Coffee Break
- 11.00-12.30 h WRAPP-UP session

## SPEAKERS

**Albert J. Jovell**, MD, DPH, PhD is the course co-director, Universitat Internacional de Catalunya. He will introduce research supporting the role of leadership and the importance of trust in healthcare.

**Maria D. Navarro**, MD, PhD, MPH, MS, is the course co-director, Universitat Internacional de Catalunya Professor head of Department of epidemiology and public health at the Faculty of medicine and Health Sciences (Universitat Internacional de Catalunya).

**Miles Shore**, MD, Professor of Psychiatry, Emeritus, Harvard Medical School.

Doctor Shore is a psychiatrist. He was educated at the University of Chicago in undergraduate work and then subsequently at Harvard University.

**Meredith B. Rosenthal** is the Professor of Health Economics and Policy in the Department of Health Policy and Management.

**Rima Rudd**, PhD, Harvard School of Public Health.

Professor Rudd is a leading expert in the field of health literacy. She will discuss how to help patients navigate through the disease experience and health services.

**Kenneth Anderson**, MD, Dana Farber Cancer Institute

Professor Kenneth Anderson is an opinion leader in the field of oncologic hematology. His clinical interests include multiple myeloma and stem cell/bone marrow transplants.

**Thomas Lee**, MD, Brigham and Women's Hospital and Harvard School of Public Health

Professor Lee is a leading clinician in the field of health services organization and management. He is the author of Chaos and Organization in Healthcare.

**John D. Halamka**, MD, MS, is a Professor of Medicine at Harvard Medical School, Chief Information Officer of Beth Israel Deaconess Medical Center, Chief Information Officer of Harvard Medical School, Chairman of the New England Healthcare Exchange Network (NEHEN), Co-Chair of the National HIT Standards Committee, and a practicing Emergency Physician.

**Regina E. Herzlinger** is the Nancy R McPherson Professor of Business Administration at the Harvard Business School. She was the first woman to be tenured and chaired at Harvard Business School and the first to serve on a number of corporate boards.

**Israel Ruiz**, the Executive Vice President (EVP) and Treasurer is the Institute's chief fiduciary officer and is responsible for leading all of the administrative and financial functions at MIT, and working with the President, the Corporation and members of MIT's senior leadership team to ensure that MIT's financial, capital, and operational resources are optimally deployed in a manner that supports the Institute's academic mission of education and research.

**Richard Davies deBronkart Jr**, widely known as e-Patient Dave, is a cancer patient and blogger who, in 2009, became a noted activist for healthcare transformation through participatory medicine and personal health data rights.

**Ed Benz**, MD, CEO Dana Farber Cancer Institute.

Professor Benz will describe his experience managing clinical practice and research at one of the leading oncologic hospitals in the United States.

**Joseph Jacobson**, Dana Farber Cancer Institute.

Joseph Jacobson, MD, joined Dana-Farber Cancer Institute in 2011 as the Institute's first Chief Quality Officer, overseeing clinical quality programs across Dana-Farber and its affiliates, and representing Dana-Farber in regional and national quality improvement efforts.

**Jerome Groopman**, MD, Chief, Experimental Medicine, Beth Israel Deaconess Hospital. Staff Writer, New Yorker Magazine.

Professor Groopman is one of the leading speakers in the health field in the United States. He is a researcher in the field of oncologic hematology, a regular writer in the New Yorker and peer-reviewed journals, and the author of bestselling books such as How Doctors Think.

**Eric R. Martin**, MS in Organizational Change Management from Milano School of Management and a BS from the University of Michigan with training in engineering, operations research and systems analysis.

**Peter Neumann**, DSc, Director, Center for Evaluation of Value & Risk, Tufts New England Medical Center. Professor Neumann is a leading expert in the field of cost-effectiveness analysis. He will describe the appropriateness of economic analysis in the field of oncology, from prevention to therapy. Professor Neumann and Pamela Hartzband are the authors of Your Medical Mind.